# Banff and Simputation: A Comparison Using BEA's Multinational Enterprise Surveys

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## Outline



- Overview of auto-editing at BEA
- Overview of auto-editing software options
- Approach to comparing accuracy of imputations
- Explanation of results

## Auto-Editing at BEA



- Focused on annual direct investment surveys,
   which collect financial and operating data from:
  - U.S. multinational enterprises and their foreign affiliates
  - Foreign-owned U.S. companies
- Motivation: allow survey staff to spend more time on most complex/impactful responses, improve general efficiency of survey editing

# **Auto-Editing Software Options**



- Banff System for Data Editing and Imputation
- R auto-editing packages (where Simputation is package for imputing missing/erroneous data)
- Both designed for production of official statistics
- Key difference: imputation methods

# Differences in Imputation Methods



#### **Key Imputation Methods in Banff and Simputation**

Туре	Banff	Simputation		
	Donor	Sequential hot deck (shd)		
Donor	imputation with matching	Random hot deck (rhd)		
Donor	based on	K-nearest neighbor (knn)		
	editing rules	Predictive mean matching (pmm)		
		OLS (Im)		
Regression	sion OLS	Robust linear regression through Mestimation (rlm)		
		Elastic net/lasso/ridge regression (en)		
		Classification and regression tree (cart)		
Decision Tree	None	Sequential hot deck (shd)  Random hot deck (rhd)  K-nearest neighbor (knn)  Predictive mean matching (pmm)  OLS (lm)  Robust linear regression through M-estimation (rlm)  Elastic net/lasso/ridge regression (en)		
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## Approach to Analysis



- Part 1: Which Simputation methods should be used for each BEA survey form?
  - Find best donor method and best model-based method for each survey.
- Part 2: How accurate are Simputation's imputations compared to Banff's?
  - For each survey, compare Simputation-based auto-editing system developed in part 1 to Banff-based system previously developed.

# Measuring Imputation Accuracy



 Problem: True values of imputed items not known

•Solution: Simulate missing/erroneous data on "clean" forms, then compare imputations to reported values

## **Accuracy Metrics**



Percent total error:

$$\frac{\sum_{k=1}^{m} \sum_{j=1}^{n} s_{ijk} - o_{ij}}{\sum_{k=1}^{m} \sum_{j=1}^{n} o_{ij}} \times 100$$

Percent total absolute error:

$$\frac{\sum_{k=1}^{m} \sum_{j=1}^{n} \left| s_{ijk} - o_{ij} \right|}{\sum_{k=1}^{m} \sum_{j=1}^{n} \left| o_{ij} \right|} \times 100$$

Where  $s_{ijk}$  is the imputed value for field i in record j = 1, ..., n in simulation run k = 1, ..., m and  $o_{ij}$  is the reported value for the field and record in question

## Data Analyzed



- Separate analyses of two BEA annual survey forms
  - BE-10D (short and simple form)
  - BE-15B (longer and more complex form)

Analysis Stage	BE-10D Survey Year Analyzed	BE-15B Survey Year Analyzed
1. Selection of Simputation procedures	2019	2015
2. Comparison of complete Simputation-based auto-editing system to Banff-based system	2014	2014

## Comparing Simputation Methods



#### **Percent of Simulated FTIs Imputed**

Туре	Method	BE-10D	BE-15B
	K-nearest neighbor (knn)	99.08	94.06
Donor	Predictive mean matching (pmm)	47.94	8.16
	Sequential hot deck (shd)	98.62	77.19
	Random hot deck (rhd)	97.77	77.19
	OLS (Im)	72.87	65.21
	Robust linear models (rlm)	76.44	80.05
	Elastic net (en)	69.38	55.16
Model -Based	Classification and regression tree (cart)	100.00	83.21
	Random forests (rf)	52.68	55.38
	Iterative random forests (mf)	97.01	35.94

 100 simulation runs per method per form

 Methods vary not only in accuracy but in proportion of FTIs (fields to impute) imputed

## Accuracy of Simputation Methods, 10D



#### **Selected Pairwise Comparisons of Simputation Methods**

Field
Assets
Debt Payable
Debt Rec.
Employment
Liabilities
Net Income
Sales

Donor			
Pct. Abs. Error		Pct. Error	
knn	pmm	knn	pmm
69.01	62.14***	-10.32	0.50***
116.31***	131.15	-44.82	5.51***
144.05***	159.15	-28.87	6.48**
115.72	101.81***	-7.14	4.66+
75.54	66.19***	-14.80	-0.36***
125.40	110.95***	22.87	3.56+
76.53	70.45***	-14.82	1.12***

Model-Based				
Pct. Al	os. Error	Pct. Error		
mf	rlm	mf	rlm	
54.77***	56.40	1.44***	-21.05	
134.62	100.00***	7.65***	-99.97	
165.10	100.00***	12.15***	-100.00	
98.99	87.22***	5.13***	-62.92	
63.32***	69.47	2.08***	-24.03	
98.08	94.43***	-6.61*	61.71	
59.03***	79.29	-1.86***	-31.11	

#### Key to pairwise *t* test results:

- \*\*\* difference significant at  $\alpha = 0.0001$
- \*\* significant at  $\alpha = 0.001$
- \* significant at  $\alpha = 0.01$
- + significant at  $\alpha$  = 0.05

## Accuracy of Simputation Methods, 15B



#### **Selected Pairwise Comparisons of Simputation Methods**

		Donor			
Field	Pct. Al	bs. Error	Pct.	Error	
	knn	pmm	knn	pmm	
Assets					
Capital Gains	198.69	343.70	199.52	203.94	
Employment	24.84	19.13+	-4.52	-5.76	
Emp. Comp.	27.17	31.02	-8.09	-0.43	
Mfg. Emp.	44.88***	55.99	-2.51***	25.66	
PP&E Exp.	59.20	51.96+	-13.83	-0.15+	
Exports	62.67	40.42**	-11.34	12.79	
Gross PP&E	50.11	21.89***	-17.80	1.18***	
Imports	60.81	65.04	-16.81	26.83	
Interest Paid	67.69	34.07+	-10.96	-8.85+	
Interest Rec.	64.00**	80.54	-4.40**	37.72	
Liabilities	38.22	1.97***	-11.68	0.28***	
Net Income					
Owners' Eqty					
R&D	82.45	66.16+	-20.50	4.40	
Sales	27.12	18.55**	-9.16	5.97*	
U.S. Inc. Tax	91.57*	111.10	-0.57	-4.26	

Model-Based				
Pct. Ab	s. Error	Pct. Error		
rlm	lm	rlm	lm	
23.41***	28.38	-8.19	-0.91	
105.19***	623.94	-170.38***	108,959.1	
20.74***	22.29	-1.33**	6.02	
19.10***	24.07	-1.06*	4.74	
88.09	83.14***	47.15	24.91***	
94.32***	138.57	19.09***	87.04	
52.34***	82.20	8.66***	54.02	
25.72***	37.59	-4.09***	15.92	
54.85***	109.38	23.88***	87.62	
62.64***	240.88	13.52***	201.51	
46.23***	380.78	-7.48***	344.92	
36.10	35.87	17.99	15.26***	
96.76***	102.60	-84.50	-39.52***	
43.09	43.33	-36.85	-25.44+	
25.96***	97.26	-2.19***	82.19	
25.57***	27.45	5.09**	7.65	
98.39***	237.58	58.74***	321.40	

## Simputation-Based Auto-Editing Systems



## Imputation Methods Selected for Simputation-Based Auto-Editing Systems

Form	Donor Method	Model-Based Method
BE-10D	Predictive mean matching (pmm)	Iterative random forests (mf)
BE-15B	<i>K</i> -nearest neighbor (knn)	Robust linear regression (rlm)

# Banff vs. Simputation, 10D



## Pairwise Comparison of Banff and Simputation-Based Auto-Editing Systems

Field	Pct. Abs. Error		Pct. Error	
Ticia	Simputation	Simputation Banff		Banff
Assets	68.19***	117.76	3.62***	4.22
Debt Payable	112.65***	119.95	-0.04***	-13.41
Debt Receivable	164.05	164.52	11.28	-6.91
Employment	99.30***	103.94	5.46*	-9.42
Liabilities	66.49***	118.42	2.12***	5.66
Net Income	101.58***	123.86	21.69	22.40
Sales	61.85***	81.86	1.74***	-12.28

# Banff vs. Simputation, 15B



#### **Pairwise Comparison of Banff and Simputation-Based Auto-Editing Systems**

Field	Pct. Abs.	Error	Pct. Er	ror
Field	Simputation	Banff	Simputation	Banff
Assets	31.00	14.26***	-16.81	-6.67***
<b>Capital Gains</b>	119.35***	292.93	-119.38	15.88
Employment	93.36	38.78	67.42	-3.52+
Emp. Comp.	24.78***	39.70	-7.16 <sup>***</sup>	-17.11
Mfg. Emp.	52.87	42.30***	-17.52	-19.47
PP&E Exp.	79.72	74.76	-7.17	-13.79
Exports	54.10**	58.28	-12.63	-1.05**
Gross PP&E	44.50	36.30	25.96	-16.85
Imports	71.27***	89.34	13.14***	47.90
Interest Paid	61.13***	83.88	13.65***	36.37
Interest Rec.	56.08	50.07*	2.03	4.57
Liabilities	24.58	17.19	4.00	8.03
Net Income	94.98	81.12+	-87.20	-50.59**
Owners' Equity	38.14	35.86	-7.18 <sup>*</sup>	-33.28
R&D	36.60	26.90 <sup>+</sup>	-23.09	5.97**
Sales	28.69***	40.28	7.41	-6.56
U.S. Inc. Tax	100.95	100.13	57.00	-27.47***

# Summary of Results



#### **Comparison of Banff and Simputation-Based Auto-Editing Systems**

Form	Simputation More Accurate	Banff More Accurate	Results Ambiguous
BE-10D	Assets, Debt Payable, Employment, Liabilities, Net Income, Sales		Debt Receivable
BE-15B	Capital Gains, Employee Compensation, Imports, Interest Paid, Owners' Equity, Sales	Assets, Employment, Manufacturing Employment, Interest Received, Net Income, R&D, U.S. Income Tax	PP&E Expenditure, Exports, Gross PP&E, Liabilities

## Conclusions



- Neither software option is universally superior
- Both are viable options for BEA auto-editing systems
- Banff may have an advantage with more complex survey forms

## **Contact Information**



- Questions on the presentation?
  - Larkin Terrie: <u>Larkin.Terrie@bea.gov</u>

- Questions on BEA's direct investment statistics?
  - Internationalaccounts@bea.gov

Thank You!