

Using Administrative Records Data in the American Community Survey: Overview

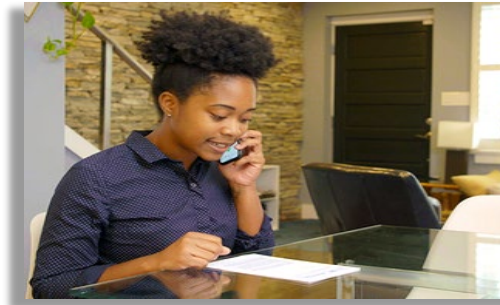
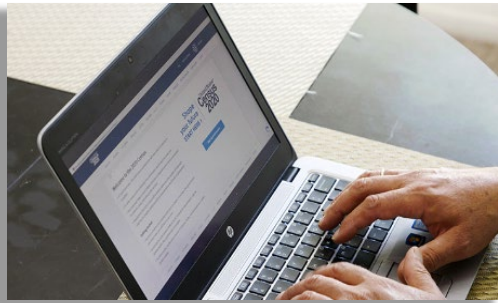
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2023 FCSM Research and Policy Conference
October 24, 2023

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Setting the Stage

- Introduce the ACS
- Define the Various Types of Data
- Review the Gates to Implementation
- Connect our Current Work to the Survey Life Cycle

ACS Data Collection



**2 months of self-response via
internet, mail, or TQA**

**One month of
personal interviews**

ACS Quick Facts

Addresses



3.5
million

Topics



40 +

Programs



300

Estimates



11
billion

Funding



\$100_s
of billions

ACS Annual Data Releases

- 65,000 + population: 1-year Estimates
- 20,000 + population: 1-year Supplemental Estimates
- Census Tracts and Block Groups: 5-year Estimates

ACS Data Topics

American Community Survey Topics

Social Characteristics

Ancestry
Citizenship Status
Disability Status
Educational Attainment
Fertility
Grandparents as Caregivers
Language Spoken at Home
Marital History
Marital Status
Migration/Residence 1 Year Ago
Period of Military Service
Place of Birth
School Enrollment
Undergraduate Field of Degree
Veteran Status
Year of Entry

Economic Characteristics

Class of Worker
Commuting (Journey to Work)
Employment Status
Food Stamps (SNAP)
Health Insurance Coverage
Income and Earnings
Industry and Occupation
Place of Work
Poverty Status
Work Status Last Year

Demographics Characteristics

Age and Sex
Hispanic or Latino Origin
Race
Relationship to Householder

Housing Characteristics

Computer and Internet Use
House Heating Fuel
Kitchen Facilities
Occupancy/Vacancy Status
Occupants Per Room
Plumbing Facilities
Rent
of Rooms
of Bedrooms
Selected Monthly Owner Costs
Telephone Service Available
Tenure (Owner/Renter)
Units in Structure
Value of Home
Vehicles Available
Year Householder Moved Into Unit
Year Structure Built

Survey paradata are data generated as a by-product of the data collection process.

Examples of paradata from different types of data collection:

- Mail – form tracing using tracking numbers
- Internet – keystroke or mouse click history
- CAPI – contact attempt history records

Administrative Records Data

Administrative records (ad rec) data are data collected from government agencies to administer programs or provide services.

These data are distinct from the data collected exclusively for statistical purposes, like those the Census Bureau produces under the authority of Title 13 U.S. Code.

Some examples are data collected from forms for:

- Social Security benefits
- Tax filing
- Work permits
- Driver licenses

Administrative Records Data

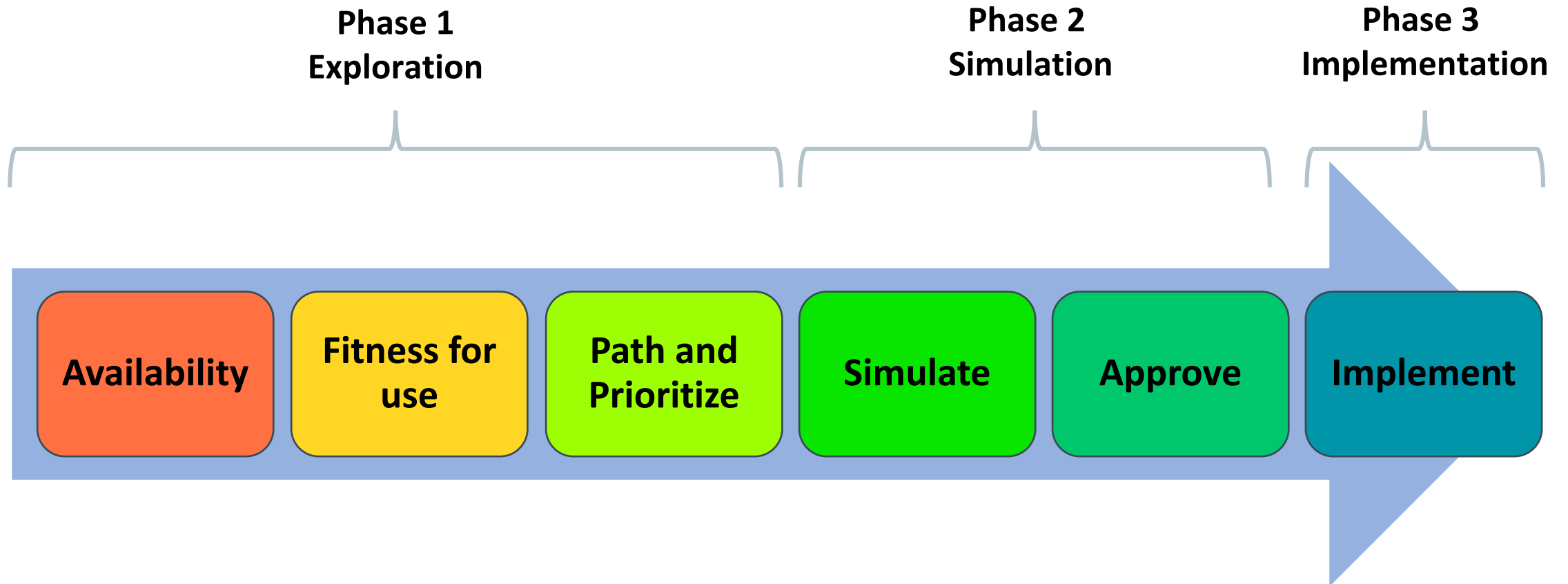
More examples of administrative records data:

- UAA data from USPS
- NIXIE codes from USPS
- Third-party vendor data (example: lot size)

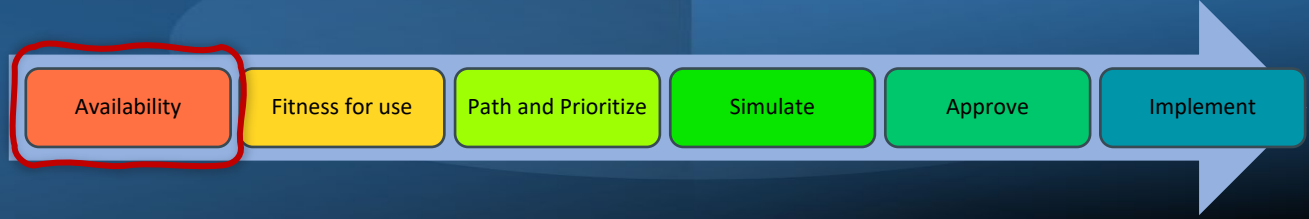
Why use administrative records data?

- Obligated by law (Title 13, U.S. Code) to use existing information in lieu of direct inquiry.
- Allowed to use these data for statistical purposes.
- Committed to reducing respondent burden and improving data quality.

Implementation Phases and Gates



Gates to Implementation

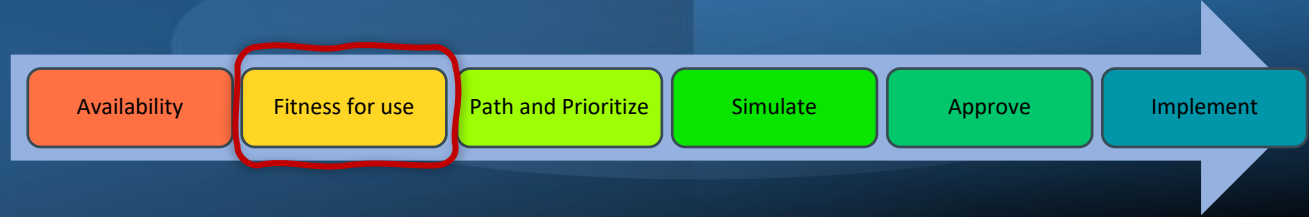


ACS DATA
• Mandated Use
• ACS Product
• Geographic Need

AD REC DATA
• Data Source
• Years Available
• Geography Available

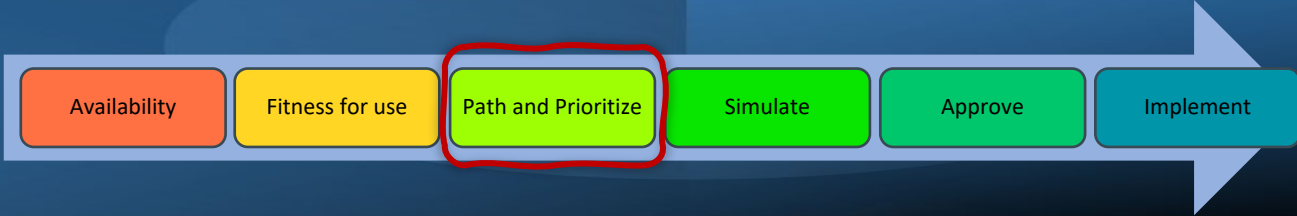
CONTRACT INFO.
• Annual Cost
• Delivery Frequency
• Link to the ACS sample

Gates to Implementation



COVERAGE	How much Ad Rec data exists at lowest geographic levels?
CONCEPTUAL ALIGNMENT	How well do the Ad Rec data match when linked to the ACS sample?
TEMPORAL ALIGNMENT	How well does the Ad Rec data frequency align with the ACS annual publications?
DISCLOSURE AVOIDANCE	Are individuals or households easily identifiable?
RISK OVER TIME	Are there risks with the contract agreement or timing of data delivery?

Gates to Implementation

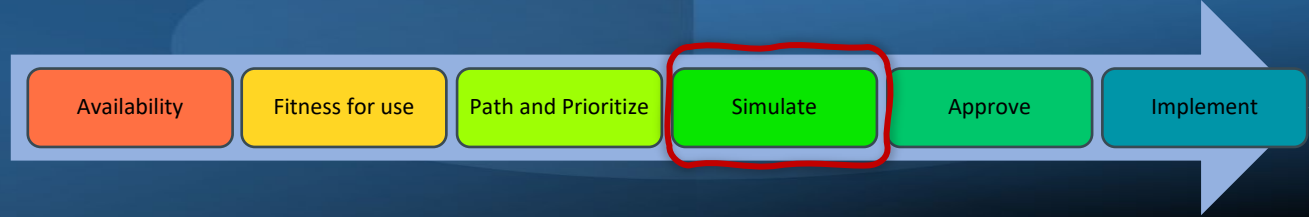


Survey Life Cycle



OPTIMIZING OPERATIONS	Use administrative data to inform ACS operations and processes.
FULL REPLACEMENT	Remove the question from the survey.
PARTIAL REPLACEMENT	Ask the survey question of some, but not all, respondents.
EDIT AND IMPUTATION	Keep the question on the survey. Use administrative data to replace or edit survey responses and impute missing responses.
ENHANCE DATA PRODUCTS	Add administrative data to ACS data to create more robust data products.

Gates to Implementation



ITEM NONRESPONSE	How much did we reduce or increase item nonresponse?
BIAS	How much did we reduce or increase bias?
RELIABILITY	How much did we reduce or increase the reliability of the ACS data?
DOWNSTREAM IMPACT	Does adding Ad Rec data have a positive or negative impact on other survey items?
OVERALL DATA QUALITY	What is the overall impact to data quality in our published tables and other data products?

Status of Current Administrative Data Research for ACS Topics

Phase 1			Phase 2	Phase 3
Availability	Fitness for use	Path and Prioritize	Simulate	Implement
Tenure, Race, Hispanic Origin, Relationship, Citizenship, Place of Birth, Educational Attainment, Veteran Status, Food Stamps, Migration, Income			Agricultural Sales Year Built Property Value Property Taxes Sex and Age	Acreage

Presentations in Today's Session

Survey Life Cycle



OPTIMIZING OPERATIONS	<ul style="list-style-type: none">• Predicting Vacant Housing Units in the ACS• Adaptive and Responsive Designs with Multiple Competing Criteria
FULL REPLACEMENT	
PARTIAL REPLACEMENT	<ul style="list-style-type: none">• Implementing an Adaptive Approach to Collect Acreage on the American Community Survey
EDIT AND IMPUTATION	
ENHANCE DATA PRODUCTS	

Thank You

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