

# Session E-1: Advancing Federal Data Collections by Experimenting with Questionnaire Design and Content, Interview Mode, and Contact Strategy

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# Count Me In (MacFadyen et al.)

- Cognitive interviewing ID/DD populations
- Utilized tailored cognitive interviewing
- Analyzed data as well as video interviews for non-verbal behaviors
- Found additional time, adaptable interviewers, and building relationships were particularly important

# CARI Analysis of Interviewer and Respondent Behavior Within the CE Interview Survey (Welsh et al.)

- Assessed interviewer and respondent behavior
- Interviewers frequently do not read question verbatim
- Found some confusion for some complex Consumer Expenditure items
  - Both interviewer and respondent

# Are Video Interviews for Everyone? A Comparison of CAVI 'Stayers' and 'Leavers' in a Longitudinal Household Survey (Arrue et al.)

- Study the use of video to increase data quality and potentially decrease cost
- CAVI users in longitudinal surveys
  - Young, middle aged, married
  - Yielded higher quality data

# Lessons Learned Direct Care Worker Pilot Study

(Sengupta et al.)

- Sampling, contact strategies and recruitment
- Selected work establishments, then requested contact information from director
  - Difficulty getting primary respondent information
- Update strategies
  - Utilize director to funnel information to either selected (allow them to filter) staff or all staff.

# Prenotification Experiment in a Survey of Law Enforcement Agencies (Weber et al.)

- Prenotification letter experiment in law enforcement establishment setting
  - No response rate or speed differences

# Wrapping It Up

- Studies to improve data quality
- Find ways to reach target population
- Minimize measurement error in collecting data
- Multiple methods and technologies to best benefit their populations



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Thank you!

