

# Synthetic population generation for nested data using differentially private posteriors

Hang J. Kim<sup>1</sup>   Terrance Savitsky<sup>2</sup>   *Matt Williams*<sup>3</sup>  
Monika Hu<sup>4</sup>

<sup>1</sup>University of Cincinnati ([hang.kim@uc.edu](mailto:hang.kim@uc.edu))

<sup>2</sup>Bureau of Labor Statistics ([Savitsky.Terrance@bls.gov](mailto:Savitsky.Terrance@bls.gov))

<sup>3</sup>RTI International ([mrwilliams@rti.org](mailto:mrwilliams@rti.org))

<sup>4</sup>Vassar College ([jihu@vassar.edu](mailto:jihu@vassar.edu))

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# Outline

- 1 Motivating Examples
- 2 Review of Differential Privacy
- 3 Extensions to Nested Privacy

# Motivating Data Structures

- ▶ Data Set with Nested Entities
  - ▶ Students >> Teachers (class)
  - ▶ Employees >> Owners (business)
  - ▶ Patients >> Doctors (hospitals)
- ▶ Entities in each level may have disclosure concerns
  - ▶ poor performance
  - ▶ sensitive responses
  - ▶ competitive advantage
  - ▶ risk of regulatory intervention



# Motivating Models

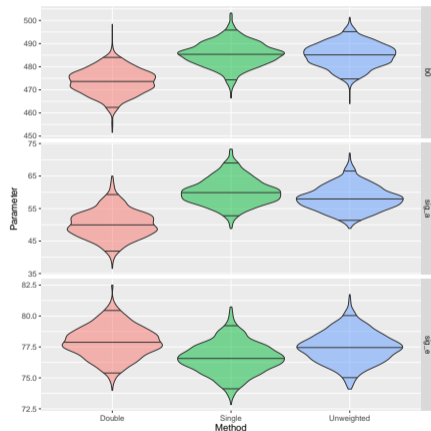
- ▶ Variance Decomposition
  - ▶ Attribute % of variability to group vs. individual factors

$$y_{ig} = \mu_g + \epsilon_i$$

$$\mu_g \sim N(\nu, \tau^2)$$

$$\epsilon_i \sim N(0, \sigma^2)$$

- ▶ PISA 2000: Science Scores (US)
  - ▶ Average Score (top)
  - ▶ Between Class Variation (mid)
  - ▶ Individual Variation (bottom)
  - ▶ Different estimation methods (columns/colors)



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## Differential privacy (Dwork et al., 2006)

Let  $D \in \mathbb{R}^{n \times k}$  be a database in input space  $\mathcal{D}$ . Let  $\mathcal{M}$  be a randomized mechanism such that  $\mathcal{M}() : \mathbb{R}^{n \times k} \rightarrow \mathcal{O}$ . Then  $\mathcal{M}$  is  $\epsilon$ -differentially private if

$$\frac{\Pr[\mathcal{M}(D) \in O]}{\Pr[\mathcal{M}(D') \in O]} \leq \exp(\epsilon),$$

for all possible outputs  $O = \text{Range}(\mathcal{M})$  under all possible pairs of *neighboring* datasets  $D, D' \in \mathcal{D}$

- An output statistic  $f$  on database  $D$ :  $f(D)$
- Global sensitivity  $\Delta = \sup_{D, D' \in \mathcal{D}: \delta(D, D')=1} |f(D) - f(D')|$
- Definition of neighborhood - difference of an individual. We will focus on **Leave One Out (LOO)**.
- Laplace Mechanism for additive noise, scaled to be proportional to  $\Delta_G/\epsilon$  with  $\epsilon$ -DP guarantee

# DP or not DP?

## Why DP?

- ▶ Guarantee is **global** over **all** databases and **provable**.
- ▶ DP is property of a **probabilistic mechanism**. Plausible deniability.
- ▶ **No** explicit **assumptions** about intruder behaviors or knowledge
- ▶ **Additivity** of privacy guarantee across releases based on **worst case** sensitivity (not averaging). Same privacy 'currency' for very different data uses (tables, model output, public use file creation, etc).
- ▶ Privacy parameter  $\epsilon$  is a **finite resource** that needs to be budgeted.

# DP or not DP?

## Why **not** DP?

- ▶ Worst case sensitivity often  $\infty$ . Mechanisms with  $\epsilon < \infty$  can be challenging to prove (or implement).
- ▶ In practice assumptions of **bounded data space** not correct (e.g. value of sales for a company).
- ▶ Supremum (maximum) criteria often severely **injures** data **utility**.
- ▶ Privacy is not really a single dimension  $\epsilon$  and is **context-specific**.



# The Exponential Mechanism

- ▶ Wasserman and Zhou (2010); Zhang et al. (2016); Snoke and Slavkovic (2018) propose the **Exponential Mechanism** (EM) to generate synthetic data with DP properties.
- ▶ The EM generates samples from

$$\hat{\theta} \propto \exp(u(x, \theta)) \pi(\theta | \gamma), \quad (1)$$

where  $u(x, \theta)$  is a utility function with bound  $\Delta_u$ ,  $\pi(\theta | \gamma)$  is the “base” distribution to ensure a proper density function (Zhang et al., 2016; McSherry and Talwar, 2007).

- ▶ A **single sample**  $\hat{\theta}_j$  has a DP **guarantee** of  $\epsilon \leq 2\Delta_u$ .
- ▶ Using a **globally bounded**  $u(x, \theta)$  is **difficult**. Rejection and Metropolis Hastings sampling **do not scale well** with the dimension of  $\theta$ .

# The Posterior Mechanism and the Exponential Mechanism

- ▶ Consider the **log-likelihood** function as the utility function, i.e.  $u(x, \theta) = \log \left( \prod_{i=1}^n \pi(x_i | \theta) \right)$  and the prior distribution  $\pi(\theta | \gamma)$  is the base measure.
- ▶ **Posterior Mechanism** is an **instantiation** of the **Exponential Mechanism**

$$\exp \left( \log \left( \prod_{i=1}^n \pi(x_i | \theta) \right) \right) \pi(\theta | \gamma) = \left( \prod_{i=1}^n \pi(x_i | \theta) \right) \pi(\theta | \gamma)$$

- ▶ **Sampling** from a **Posterior** is well researched and supported!

## Generalizing the (Exponential and) Posterior Mechanisms

- ▶ To reduce  $\epsilon < 2\Delta_u$ , modify the utility function  $u(x, \theta)$ .
- ▶ Rescale it:  $u^*(x, \theta) = \frac{\epsilon}{2\Delta_u} u(x, \theta)$  if  $\Delta_u < \infty$ . (See McSherry and Talwar, 2007, among many others).
- ▶ Scalar-weighted pseudo-likelihood (posterior)

$$\exp\left(\frac{\epsilon \log(\prod_{i=1}^n \pi(x_i | \theta))}{2\Delta}\right) \xi(\theta | \gamma) = \left(\prod_{i=1}^n \pi(x_i | \theta)^{\frac{\epsilon}{2\Delta}}\right) \pi(\theta | \gamma)$$

## Pseudo Posterior Mechanism

- ▶ Savitsky et al. (2019) utilize **record-indexed** weights,  $\alpha \in (0, 1]^n$
- ▶ To **downweight** likelihood contributions with **high disclosure risk**

$$\xi^\alpha(\theta | x, \gamma) \propto \left[ \prod_{i=1}^n \pi(x_i | \theta)^{\alpha_i} \right] \pi(\theta | \gamma)$$

- ▶  $\alpha_i \propto 1 / \sup_{\theta \in \Theta} |f_\theta(x_i)|$
- ▶ Allows **surgical** downweighting of high risk records
- ▶  $\alpha_i$  induces an anti-informative prior
- ▶ **Ensures**  $\Delta_\alpha < \infty$
- ▶ Expected to better preserve real data distribution for any target privacy budget,  $\epsilon$

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## Extending the Neighborhood

- ▶ Leave-one-group-out (LOGO) or delete-a-group (DAG)
- ▶ Neighbors  $D$  and  $D'$  differ by an **entire group** (school, hospital, business)
- ▶ Global sensitivity  $\Delta_G = \sup_{D, D' \in \mathcal{D}: \delta(D, D')=1_G} |f(D) - f(D')|$

LOGO Neighbors								
Records	1	2	3	4	5	6	7	8
A	Black	Grey	Grey	Grey	Grey	Grey	Grey	Grey
B	Grey	Black	Grey	Grey	Grey	Grey	Grey	Grey
C	Grey	Grey	Black	Grey	Grey	Grey	Grey	Grey
D	Grey	Grey	Grey	Black	Grey	Grey	Grey	Grey
E	Grey	Grey	Grey	Grey	Black	Grey	Grey	Grey
F	Grey	Grey	Grey	Grey	Grey	Black	Grey	Grey
G	Grey	Grey	Grey	Grey	Grey	Grey	Black	Grey
H	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Black

DAG Neighbors				
Records	1	2	3	4
A	Black	Blue	Blue	Blue
B	Grey	Blue	Blue	Blue
C	Orange	Black	Orange	Orange
D	Orange	Black	Orange	Orange
E	Orange	Black	Orange	Orange
F	Green	Green	Black	Green
G	Green	Green	Black	Green
H	Grey	Grey	Black	Black

## Extending to Latent Variables

- ▶ Hierarchical Model

$$[y_{gi}|\mu_g] \sim N(\mu_g, \sigma^2),$$

$$[\mu_g|\nu] \sim N(\nu, \tau^2)$$

with data as response  $y_{gi}$  and group indicator  $1_g$  and latent group mean  $\mu_g$ .

- ▶ The utility function is then (the log of) the **integrated** likelihood

$$u_G(x, \theta) = \sum_{g=1}^G \log \int \left( \prod_{i=1}^{n_g} f(y_{gi}|\mu_g, \sigma^2) \right) f(\mu_g|\nu, \tau^2) d\mu_g$$

- ▶ We assess the LOO and DAG sensitivities of  $u_G(x, \theta)$  to measure the individual and group level DP bounds  $\epsilon$ .

## Extending the Weighting Approach

Where should we insert the **weights**?

$$u_G^A(x, \theta) = \sum_{g=1}^G \alpha_g \log \int \left( \prod_{i=1}^{n_g} f(y_{gi} | \mu_g, \sigma^2) \right) f(\mu_g | \nu, \tau^2) d\mu_g$$

$$u_G^B(x, \theta) = \sum_{g=1}^G \log \int \left[ \left( \prod_{i=1}^{n_g} f(y_{gi} | \mu_g, \sigma^2) \right) f(\mu_g | \nu, \tau^2) \right]^{\alpha_g} d\mu_g$$

$$u_G^C(x, \theta) = \sum_{g=1}^G \log \int \left[ \left( \prod_{i=1}^{n_g} f(y_{gi} | \mu_g, \sigma^2)^{\alpha_{gi}} \right) f(\mu_g | \nu, \tau^2) \right]^{\alpha_g} d\mu_g$$

Option (A) requires us to have **analytic integration** for estimation. (B) and (C) allow for **data augmentation** approaches for estimation. (C) allows for **individual-level** tuning.

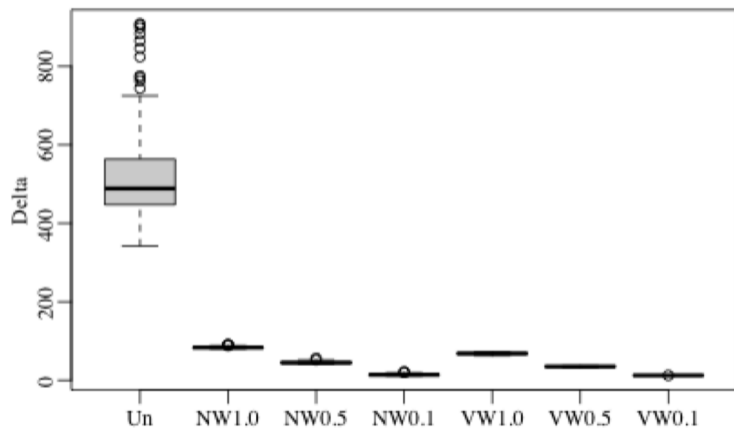


## Preliminary Simulation Results

- ▶  $G = 100$  groups with  $n_g = 50$  individuals
- ▶  $p_g, p_{gi} \in [0, 1]$ : **approximate risk** measures based on DAG and LOO
- ▶ All down-weighting schemes **reduce** group level sensitivity (Delta)
- ▶ Additional (vector) down-weighting of groups  $\alpha_g$  after vector down-weighting of individuals  $\alpha_{gi}$  - **little gain** in privacy or utility

Name	alpha_g	alpha_gi	sig2	tau2	Delta_1Q	Delta_Med	Delta_3Q
Un	1	1	1.001	4.088	447.6	488.7	563.3
NW1.0	1	(1-p_gi)	0.654	4.173	82.1	83.2	84.6
NW0.5	1	.5(1-p_gi)	0.67	4.157	43.3	44.6	46.7
NW0.1	1	.1(1-p_gi)	0.841	3.992	13	13.9	15.4
VW1.0	(1-p_g)	(1-p_gi)	0.63	3.756	66.5	68.3	69.5
VW0.5	(1-p_g)	.5(1-p_gi)	0.663	3.36	33.9	34.9	35.5
VW0.1	(1-p_g)	.1(1-p_gi)	0.909	2.893	12.3	12.3	12.3

## Group Level Sensitivity



## Challenges and Future Work

- ▶ Calculating the **sensitivities** for LOO and DAG require **tractable** integrals. Numeric and other approximations might be possible.
- ▶ **Data augmentation** can still be used for parameter **generation**.
- ▶ Most of the **gains** in privacy seem to come from the **individual** weights  $\alpha_{gj}$  with little additional gains from  $\alpha_g$ . We are investigating this more.
- ▶ Group level privacy  $\epsilon$  are **naturally larger** than individual level. While an acceptable individual level  $\epsilon$  might be in  $[0.1, 10]$  - its not clear what the **target  $\epsilon$  for groups** should be  $[n_g/10, 10n_g] = [5, 500]$ ?

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