

F5: Testing a New Combined Race/Ethnicity Question in Household Surveys Agency Findings and Results

Rebecca L. Morrison

Director, Behavioral Science Research Center

Office of Survey Methods Research

FCSM Research & Policy Conference

October 25, 2023



1997's SPD 15

Standards for Maintaining, Collecting, & Presenting Federal Data on Race & Ethnicity

Two-Questions Format for Self-Response with Minimum Categories

Are you Hispanic or Latino?

- No, not Hispanic or Latino
- Yes, Hispanic or Latino

What is your race? *Select one or more.*

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

Note: SPD 15 does not dictate the order in which the minimum categories should be displayed on Federal information collections. Agencies generally order alphabetically, as shown here, or by population size.

1. Categories and Definitions

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined as follows:

American Indian or Alaska Native. A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.

Asian. A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

Black or African American. A person having origins in any of the black racial groups of Africa. Terms such as "Haitian" or "Negro" can be used in addition to "Black or African American."

Hispanic or Latino. A person of Cuban, Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race. The term, "Spanish origin," can be used in addition to "Hispanic or Latino."

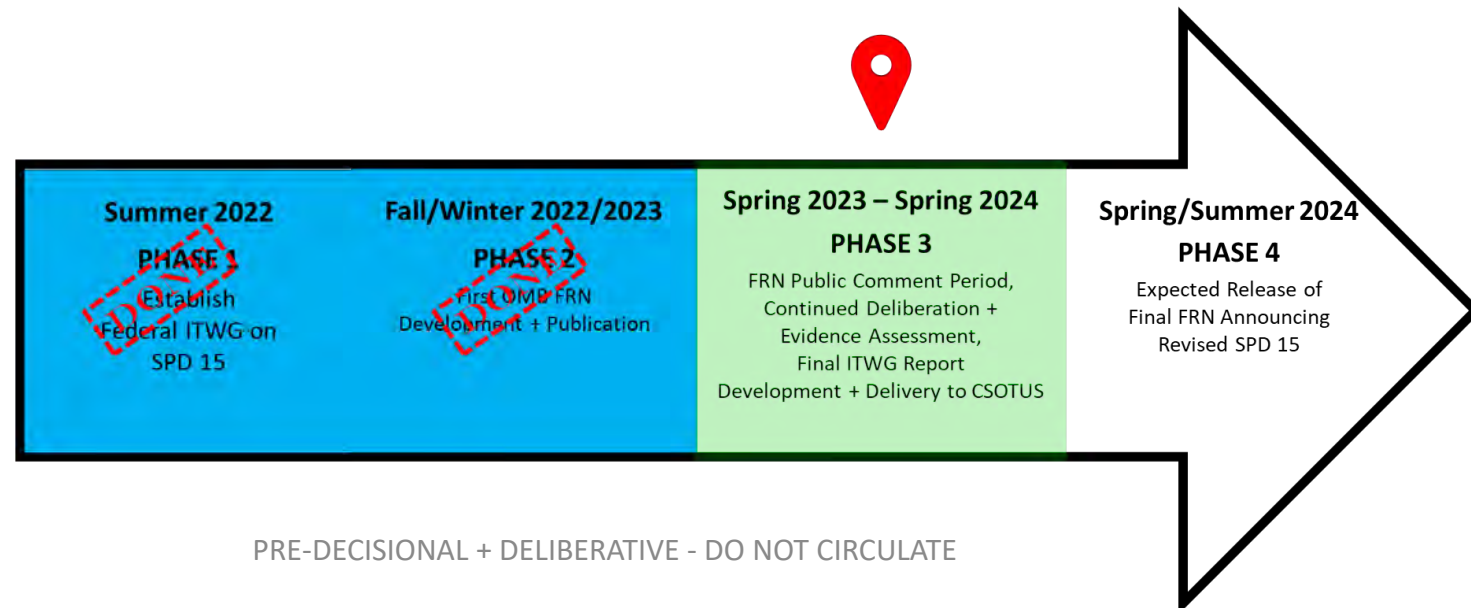
Native Hawaiian or Other Pacific Islander. A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

White. A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

Revising SPD 15

Where Are We?

- **June 2022:** Chief Statistician of the United States (CSOTUS) announced formal review to revise SPD 15 and convening of Federal Interagency Technical Working Group on Race and Ethnicity Standards (Working Group)
- **January 2023:** OMB released Federal Register Notice which includes Working Group's initial proposals on revising SPD 15, open from January 27 – April 27
- **Fall 2023:** CFO Act Agencies, recognized Statistical Agencies, and EEOC vote on recommendations



PRE-DECISIONAL + DELIBERATIVE - DO NOT CIRCULATE

Combined Question with
Minimum and Detailed Categories

What is your race or ethnicity?
Select all that apply **AND** enter additional details in the spaces below.
Note, you may report more than one group.

WHITE – Provide details below.

German Irish English
 Italian Polish French
Enter, for example, Scottish, Norwegian, Dutch, etc.

HISPANIC OR LATINO – Provide details below.

Mexican or Mexican American Puerto Rican Cuban
 Salvadoran Dominican Colombian
Enter, for example, Guatemalan, Spaniard, Ecuadorian, etc.

BLACK OR AFRICAN AMERICAN – Provide details below.

African American Jamaican Haitian
 Nigerian Ethiopian Somali
Enter, for example, Ghanaian, South African, Barbadian, etc.

ASIAN – Provide details below.

Chinese Filipino Asian Indian
 Vietnamese Korean Japanese
Enter, for example, Pakistani, Cambodian, Hmong, etc.

AMERICAN INDIAN OR ALASKA NATIVE – Enter, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Tribal Government, Tlingit, etc.

MIDDLE EASTERN OR NORTH AFRICAN – Provide details below.

Lebanese Iranian Egyptian
 Syrian Moroccan Israeli
Enter, for example, Algerian, Iraqi, Kurdish, etc.

NATIVE HAWAIIAN OR PACIFIC ISLANDER – Provide details below.

Native Hawaiian Samoan Chamorro
 Tongan Fijian Marshallese
Enter, for example, Palauan, Tahitian, Chuukese, etc.

January 2023 Federal Register Notice

Initial Proposed Example Designs for Self-Response Data Collections

Combined Question with
Minimum Categories

What is your race or ethnicity?
Select all that apply.

White

Hispanic or Latino

Black or African American

Asian

American Indian or Alaska Native

Middle Eastern or North African

Native Hawaiian or Pacific Islander

Working Group Conducting Additional Research

To Supplement Extensive Knowledge

Example Research Areas:

1. Combined question without Some Other Race category
2. Modifications to question stem and instructions
3. Establishment and business surveys
4. Bridging factors

Examples of Methods:

1. Exploratory interviews
2. Cognitive interviews
3. Respondent debriefings
4. Unmoderated online testing
5. Split-sample ballot testing

The Working Group is collaborating with multiple agencies on conducting qualitative and quantitative testing. Participating agencies include:

- Bureau of Justice Statistics*
- Bureau of Labor Statistics*
- Census Bureau*
- Department of Defense*
- Department of Housing and Urban Development
- Energy Information Administration
- General Services Administration
- National Center for Education Statistics*
- National Center for Health Statistics*
- National Center for Science and Engineering Statistics*
- Substance Abuse and Mental Health Services Administration*
- U.S. Department of Agriculture, National Agricultural Statistics Service*

Contact Information

Rebecca L. Morrison

Director, Behavioral Science Research Center

Office of Survey Research Methods

www.bls.gov/osmr

202-691-5715

Morrison.Rebecca@bls.gov