

# A Latent Class Modeling Approach for Differentially Private Synthetic Data for Contingency Tables

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# Outline

- 1 Data privacy
- 2 Differentially private modeling approach
- 3 Illustrations with 2016 ACS data
- 4 Concluding remarks

# Privacy and data sharing

- ▶ Agencies and companies often seek to share their data.
- ▶ Protection of individuals' private information is a must.
- ▶ Traditional strategies: disclosure control methods [Hundepool et al., 2012] or releasing synthetic data [Rubin, 1993].
- ▶ In recent years, agencies are looking for methods that provide formally quantifiable privacy guarantees, e.g., those that rely on differential privacy.

## Problem setup

- ▶ Confidential dataset  $\mathbf{X} = \{X_i = (X_{1i}, \dots, X_{pi})\}_{i=1}^n$ , where  $X_{ij}$  is categorical.
- ▶ Assume that the agency is willing to release summaries of  $\mathbf{X}$  denoted by  $M(\mathbf{X}) = (M_1(\mathbf{X}), \dots, M_T(\mathbf{X}))$ .
- ▶ The goal is to generate a synthetic version of  $\mathbf{X}$  using  $M(\mathbf{X})$  and a formally private mechanism.

# Illustration with ACS PUMS

- ▶ We selected a subset of 10,000 individuals from the 2016 one-year ACS PUMS.
- ▶ Each  $M_t(\mathbf{X})$ ,  $t = 1, \dots, 10$ , denotes a two-way marginal table.

	Age	
Citizenship	0	1
0	11	596
1	443	8950

	Race	
Citizenship	0	1
0	299	308
1	1731	7662

	Sex	
Citizenship	0	1
0	273	334
1	4505	4888

	Income	
Citizenship	0	1
0	294	313
1	2916	6477

	Race	
Age	0	1
0	110	344
1	1920	7626

	Sex	
Age	0	1
0	239	215
1	4539	5007

	Income	
Age	0	1
0	445	9
1	2765	6781

	Sex	
Race	0	1
0	945	1085
1	3833	4137

	Income	
Race	0	1
0	827	1203
1	2382	5587

	Income	
Sex	0	1
0	1281	3497
1	1929	3293

# Differential privacy

- ▶ Differential privacy is the best known formal privacy framework in use.
- ▶  $\mathcal{M}(\mathbf{X})$  is a randomized version of  $M(\mathbf{X})$ .

## Definition

**$\epsilon$ -Differential Privacy [Dwork et al, 2006]:** A randomized mechanism  $\mathcal{M}$  satisfies  $\epsilon$ -differential privacy if for all data sets  $\mathbf{X}$  and  $\mathbf{X}'$  differing on at most one row, and  $S \subseteq \text{Range}(\mathcal{M})$ ,

$$\frac{\Pr[\mathcal{M}(\mathbf{X}) \in S | \mathbf{X}]}{\Pr[\mathcal{M}(\mathbf{X}') \in S | \mathbf{X}']} \leq \exp(\epsilon).$$

# Differentially private summary statistics

- ▶  $\mathcal{M}(\mathbf{X}) = (\mathcal{M}_1(\mathbf{X}), \dots, \mathcal{M}_T(\mathbf{X}))$  is a randomized version of  $M(\mathbf{X}) = (M_1(\mathbf{X}), \dots, M_T(\mathbf{X}))$ .

## Theorem

**Geometric Mechanism** [Ghosh et. al, 2012]: For  $M_t(\mathbf{X}) : \mathcal{D} \rightarrow \mathbb{Z}^{d_t}$ , the mechanism  $\mathcal{M}_t$  that adds independently drawn noise from a two-sided-Geom( $\exp\{\frac{-\epsilon_t}{\Delta M_t}\}$ ) distribution to each of the  $d_t$  terms of  $M_t(\mathbf{X})$  satisfies  $\epsilon_t$ -differential privacy.

- ▶ Sensitivity  $\Delta M_t = \sup_{\mathbf{X}, \mathbf{X}'} \|M_t(\mathbf{X}) - M_t(\mathbf{X}')\|_1$ .

# Illustration with ACS PUMS

- Sequential composition [Mcsherry, 2009]: If each  $\mathcal{M}_t$  provides  $\epsilon_t$ -differential privacy. The sequence of  $\mathcal{M}(\mathbf{X}) = (\mathcal{M}_1(\mathbf{X}), \dots, \mathcal{M}_T(\mathbf{X}))$  provides  $(\epsilon = \sum_t \epsilon_t)$ -differential privacy. We can use  $\epsilon_t = \epsilon/T$ .

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	0	1
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# Bayesian modeling approach

- ▶ The released summary statistic is of the form

$$\mathcal{M}(\mathbf{X}) = (M_1(\mathbf{X}) + \varepsilon_1, \dots, M_T(\mathbf{X}) + \varepsilon_T).$$

- ▶ Some counts based on  $\mathcal{M}(\mathbf{X})$  will not necessary match.
- ▶ Ideal modeling approach:

$$\mathcal{M}_t(\mathbf{X}) | M_t(\mathbf{X}) \stackrel{\text{ind}}{\sim} \text{two-sided-Geom}_{d_t} \left( M_t(\mathbf{X}), \exp \left\{ \frac{-\epsilon}{\Delta M_t T} \right\} \right),$$

$$M(\mathbf{X}) = (M_1(\mathbf{X}), \dots, M_T(\mathbf{X})) | \theta \sim p_M(\cdot | \theta),$$
$$\theta \sim p_\theta.$$

- ▶ It is not easy to characterize  $p_M(\cdot | \theta)$ .
- ▶ We know that  $M_t(\mathbf{X}) | \theta \sim \text{Multinomial}_{r_t}(n, P_t(\theta))$ .

# Bayesian modeling approach using composite likelihood methods

- ▶ Proposed modeling approach:

$$\mathcal{M}_t(\mathbf{X}) | M_t(\mathbf{X}) \stackrel{ind}{\sim} \text{two-sided-Geom}_{d_t} \left( M_t(\mathbf{X}), \exp \left\{ \frac{-\epsilon}{\Delta M_t T} \right\} \right),$$

$$M_t(\mathbf{X}) | \theta \stackrel{ind}{\sim} \text{Multinomial}_{d_t}(n, P_t(\theta)), \quad t = 1, \dots, T,$$

$$\theta \sim p_\theta.$$

- ▶ Notice that the probabilities  $P_1(\theta), \dots, P_T(\theta)$  are related.
- ▶ We can define  $P_t(\theta)$  by specifying a model for  $\mathbf{X} | \theta$ .

# Illustration with ACS PUMS

$$M_1(\mathbf{X}) =$$

	Age	
Citizenship	0	1
0	11	596
1	443	8950

$$P_1(\theta) = \begin{pmatrix} p_{1,(0,0)} & p_{1,(0,1)} \\ p_{1,(1,0)} & p_{1,(1,1)} \end{pmatrix}$$

$$M_2(\mathbf{X}) =$$

	Race	
Citizenship	0	1
0	299	308
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$$P_2(\theta) = \begin{pmatrix} p_{2,(0,0)} & p_{2,(0,1)} \\ p_{2,(1,0)} & p_{2,(1,1)} \end{pmatrix}$$

- Coherence:  $p_{1,(1,0)} + p_{1,(1,1)} = p_{2,(1,0)} + p_{2,(1,1)}$
- We define  $P_t(\theta)$  by specifying a model for  $\mathbf{X}|\theta$ .

# Modeling $X|\theta$

- We use the following mixture model [Dunson and Xing 2009]:

$$X_{ij}|z_i, \{\psi_h^{(j)}\}_{h=1}^{\infty} \stackrel{ind}{\sim} \text{Multinomial}\{1, \psi_{z_i 1}^{(j)}, \dots, \psi_{z_i d_j}^{(j)}\},$$

$$z_i|\{\pi_h\}_{h=1}^{\infty} \stackrel{ind}{\sim} \text{Discrete}\{(1, \dots, \infty), (\pi_1, \dots, \pi_{\infty})\},$$

$$\pi_h = V_h \prod_{l < h} (1 - V_l), \quad V_h \sim \beta(1, \alpha),$$

$$\psi_h^{(j)} \sim \text{Dirichlet}(a_{j1}, \dots, a_{jd_j}),$$

$$\text{where } \theta = \left( \pi_k = \{\pi_h\}_{h=1}^k, \Psi_k = \{\psi_h^{(j)}\}_{h=1, j=1}^{k, p} \right).$$

## Defining $P_1(\theta), \dots, P_T(\theta)$

- If  $M_1(\mathbf{X})$  is the contingency table of the first two variables, then

$$P_1(\theta) = \begin{pmatrix} p_{1,(0,0)} & p_{1,(0,1)} \\ p_{1,(1,0)} & p_{1,(1,1)} \end{pmatrix}$$

where, e.g.,

$$p_{1,(0,0)} = Pr(X_{.1} = 0, X_{.2} = 0 | \theta) = \sum_{h=1}^k \pi_h \psi_{h0}^{(1)} \psi_{h0}^{(2)} \sum_{i=0}^1 \sum_{j=0}^1 \sum_{l=0}^1 \psi_{hi}^{(3)} \psi_{hj}^{(4)} \psi_{hk}^{(5)}.$$

# Bayesian modeling approach and inference

- ▶ Proposed approach:

$$\mathcal{M}_t(\mathbf{X}) | M_t(\mathbf{X}) \stackrel{ind}{\sim} \text{two-sided-Geom}_{d_t} \left( M_t(\mathbf{X}), \exp \left\{ \frac{-\epsilon}{\Delta M_t T} \right\} \right),$$

$$M_t(\mathbf{X}) | \theta \stackrel{ind}{\sim} \text{Multinomial}_{d_t}(n, P_t(\theta)), \quad t = 1, \dots, T,$$

$$\theta \sim p_\theta.$$

- ▶ We use MCMC algorithms to sample from  $\theta | \mathcal{M}(\mathbf{X})$ .
- ▶ Inferences are performed using  $(P_1(\theta), \dots, P_T(\theta)) | \mathcal{M}(\mathbf{X})$ .

# Bayesian modeling approach and inference

- ▶ Instead of using  $M(\mathbf{X})|\mathcal{M}(\mathbf{X})$ , we use  $M(\mathbf{X}^S)|\mathcal{M}(\mathbf{X})$ .
- ▶ To make inferences about the confidential summary, we use

$$\begin{aligned} &Pr(X_{(n+1)1} = c_1, \dots, X_{(n+1)p} = c_p | \mathcal{M}(\mathbf{X})) = \\ &\int Pr(X_{(n+1)1} = c_1, \dots, X_{(n+1)p} = c_p | \theta) Pr(\theta | \mathcal{M}(\mathbf{X})) d\theta \end{aligned}$$

to generate synthetic datasets  $\mathbf{X}^S$  and induce a distribution via  $\mathbf{X}^S \mapsto M(\mathbf{X}^S)$ .

# Illustrations with ACS PUMS

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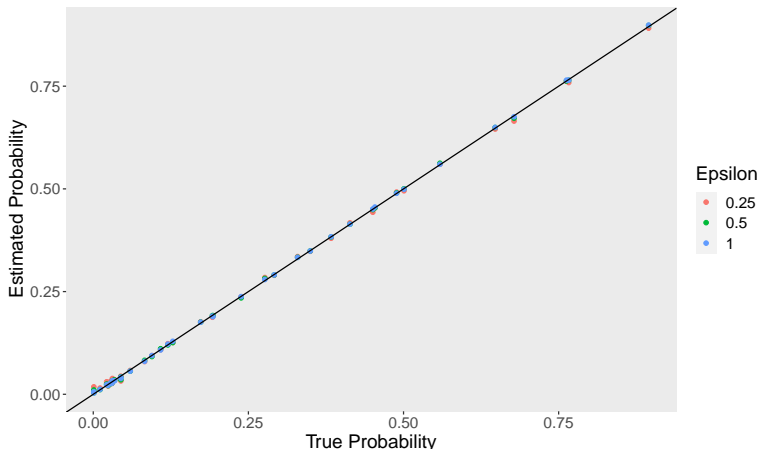
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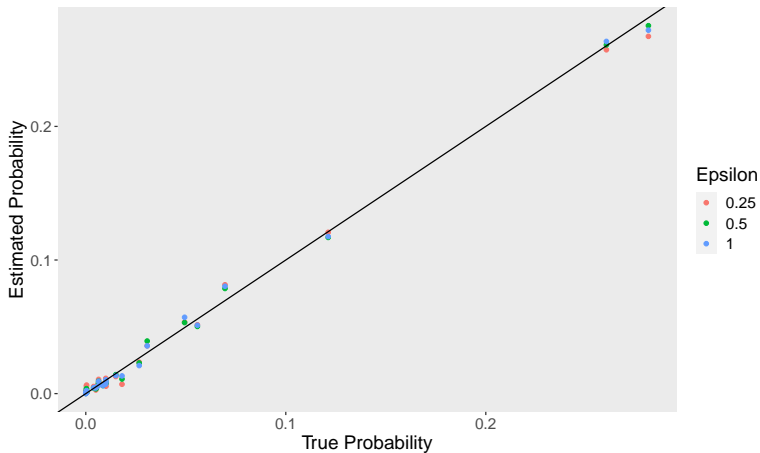
# Illustrations with ACS PUMS

- True versus estimated two-way marginal tables.



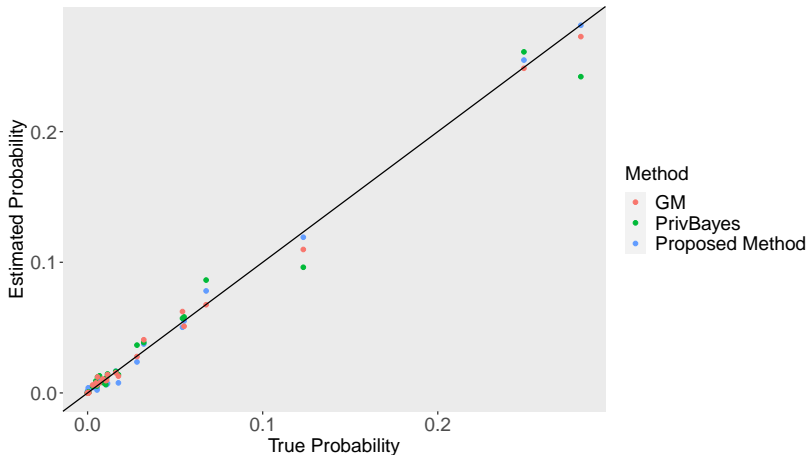
# Illustrations with ACS PUMS

- ▶ True versus estimated full table.



# Comparisons with existing methods

- True versus estimated full table ( $\epsilon = 0.5$ ).



## Concluding remarks

- ▶ We present a novel method to create differentially private synthetic data for contingency tables based on marginal counts.
- ▶ The simulation results indicate that our approach preserves the summaries.
- ▶ The proposed approach is complementary to existing releasing mechanisms.
- ▶ Our general strategy can be extended to more complex data structures.

Thank you!