

# Standard Application Process (SAP) Stakeholder Engagement and Outreach Efforts

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#### Key Takeaways

- 1. We want to engage with key stakeholders
- 2. SAP is a one-stop-shop to apply for and use restricted data needed to answer the questions of today and tomorrow
- 3. The ease in applying for access supports increased civic engagement, increased transparency, and expanded democratic participation
- 4. With SAP, applying for data sets will be more efficient and streamlined than ever before



The SAP communications strategy centers on building awareness and gathering input



- The Interagency Council on Statistical Policy (ICSP) SAP Stakeholder Engagement Working Group (SEWG) was charged with developing an outreach strategy for consulting stakeholders on development of the SAP
- Objectives of the strategy include:
  - Providing relevant, accurate, and consistent project information to SAP stakeholders and appropriate audiences
  - Engaging stakeholders on their user experiences and overall information needs

#### SAP stakeholder engagement has been continuous



Phase 1— ResearchDataGov goes live



SEWG solicits input from stakeholders on an improved single process and portal



2018

Evidence Act serves as basis for development of a standard application process



2019

ICSP SAP
Subcommittee SEWG
establishes
stakeholder
engagement plan



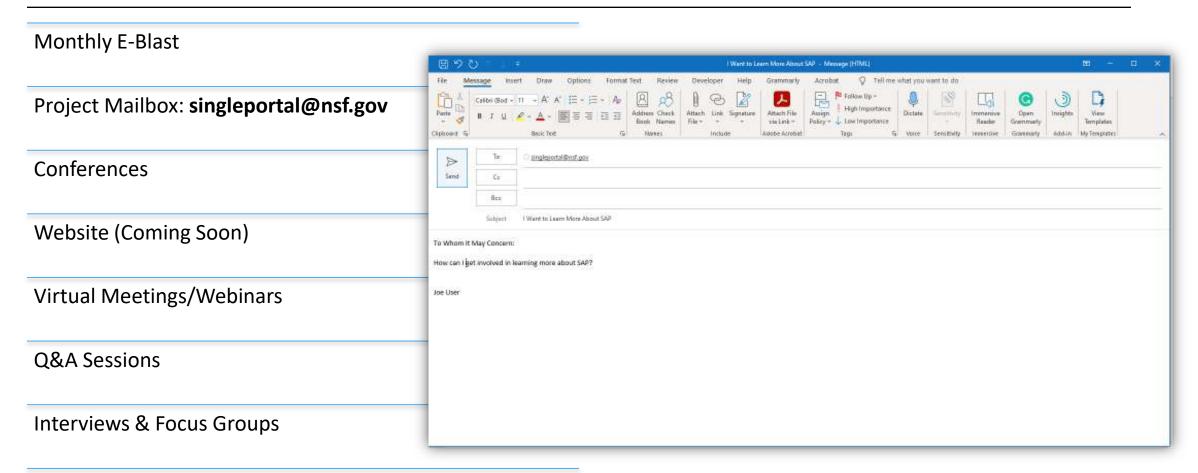


2021

SEWG will continue to solicit input from stakeholders on an improved single process and portal



## There are many ways to be or get involved



Phone Conversations (e.g., direct engagement, user testing recruitment)



### We will continue to expand SAP engagement efforts

- Stakeholder feedback is integral to ensuring SAP supports improved access to restricted-use data and expanded evidence-building capacity that will strengthen federal programs and amplify the benefit of the data as a public good
- Coming soon
  - Project updates
  - Events
  - Feedback and involvement opportunities





