Standard Application Process (SAP) Stakeholder Engagement and Outreach Efforts

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Key Takeaways

1. We want to engage with key stakeholders

2. SAP is a one-stop-shop to apply for and use restricted data needed to answer the questions of today and tomorrow

3. The ease in applying for access supports increased civic engagement, increased transparency, and expanded democratic participation

4. With SAP, applying for data sets will be more efficient and streamlined than ever before
The SAP communications strategy centers on building awareness and gathering input

- The Interagency Council on Statistical Policy (ICSP) SAP Stakeholder Engagement Working Group (SEWG) was charged with developing an outreach strategy for consulting stakeholders on development of the SAP

- Objectives of the strategy include:
  - Providing relevant, accurate, and consistent project information to SAP stakeholders and appropriate audiences
  - Engaging stakeholders on their user experiences and overall information needs
SAP stakeholder engagement has been continuous

- **2018**: Evidence Act serves as basis for development of a standard application process.
- **2019**: ICSP SAP Subcommittee SEWG establishes stakeholder engagement plan.
- **2020**: SEWG solicits input from stakeholders on an improved single process and portal.
- **2021**: SEWG will continue to solicit input from stakeholders on an improved single process and portal.
There are many ways to be or get involved

Monthly E-Blast

Project Mailbox: singleportal@nsf.gov

Conferences

Website (Coming Soon)

Virtual Meetings/Webinars

Q&A Sessions

Interviews & Focus Groups

Phone Conversations (e.g., direct engagement, user testing recruitment)
We will continue to expand SAP engagement efforts

• Stakeholder feedback is integral to ensuring SAP supports improved access to restricted-use data and expanded evidence-building capacity that will strengthen federal programs and amplify the benefit of the data as a public good

• Coming soon
  • Project updates
  • Events
  • Feedback and involvement opportunities