New Developments at JPSM

FCSM  December 2015

Richard Valliant, Universities of Michigan & Maryland
Where we come from

1992 Noncredit short courses
1993 Master program offered in DC
1999 Certificate and Citation programs
2000 PhD program
2003 Program in Economic Measurement
2015 International Program in Survey and Data Science

http://jointprogram.umd.edu/home
Some facts about JPSM & MPSM graduates

<table>
<thead>
<tr>
<th>Degree</th>
<th>JPSM Social science</th>
<th>JPSM Statistical science</th>
<th>JPSM Total</th>
<th>MPSM Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>MS</td>
<td>152</td>
<td>85</td>
<td>237</td>
<td>87</td>
</tr>
<tr>
<td>PhD</td>
<td>12</td>
<td>14</td>
<td>26</td>
<td>19</td>
</tr>
<tr>
<td>Total</td>
<td>164</td>
<td>99</td>
<td>263</td>
<td>106</td>
</tr>
</tbody>
</table>
### Non-Degree Programs

<table>
<thead>
<tr>
<th></th>
<th>Citation</th>
<th>Certificate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Survey Methodology</td>
<td>Economic Measurement</td>
</tr>
<tr>
<td>Current Enrollment</td>
<td>19</td>
<td>2</td>
</tr>
<tr>
<td>Graduates (as of 12/14)</td>
<td>22</td>
<td>1</td>
</tr>
</tbody>
</table>

#### Undergraduate Minor
(Began Fall 2011)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cumulative Enrollment</td>
<td>15</td>
</tr>
<tr>
<td>Total Graduates</td>
<td>4</td>
</tr>
<tr>
<td>Current Enrollees</td>
<td>9</td>
</tr>
</tbody>
</table>
Short Courses

• Short Course employer totals since 1993:
  • Federal Agencies: 7,225
  • Private: 1,462
  • Other: 4,602
  • Total: 13,289
### Where grads work

<table>
<thead>
<tr>
<th>Current Job</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>57</td>
</tr>
<tr>
<td>Other</td>
<td>17</td>
</tr>
<tr>
<td>Private Government Contractor</td>
<td>26</td>
</tr>
</tbody>
</table>
2014 Income Distribution by Degree

MS 2014 income

- $125,000 or more: 25%
- $100,000 - $124,999: 25%
- $75,000 - $99,999: 35%
- $50,000 - $74,999: 18%
- Less than $50,000: 6%

PhD 2014 income

- $125,000 or more: 31%
- $100,000 - $124,999: 37%
- $75,000 - $99,999: 21%
- $50,000 - $74,999: 18%
- Less than $50,000: 6%
A New World of Data

• Amount of digital data growing fast
  • Data from satellites, sensors, transactions, administrative processes, social media, and smartphones.
  • Characterized by high volume, high velocity, and high variety

• Hope is to gain insights from these data for different areas such as
  • Health and crime prevention
  • Planning of infrastructures
  • Business decisions
Data quality continues to be an issue

New/different types of data generated as by-product (e.g., smartphones, social media, satellites)

Fundamental changes in collection, availability, integration and dissemination of data

Paradigm shift for those who in the past relied primarily on survey research

Lack of people with skills to collect data, build modern surveys and handle data veracity

http://www.rosebt.com/blog/data-veracity
Skills and methods from survey methodology still apply

- Questionnaire design
- Data collection modes
- Sampling and inference
- Total error (or quality) perspective
Revised curriculum

• New degree and certificate programs planned
  • Curriculum broadened beyond just survey methodology
  • Online courses introduced

• New emphasis on analysis of big data and data science

• In Spring 2015 a new course taught on Big Data for Federal Agencies
  • Covered sources of these data and analysis techniques
  • More advanced big data class taught in Fall 2015.
International Program in Survey and Data Science

- Partnership with Mannheim University in Germany
- Courses taught completely online
  - Pre-recorded lectures
  - Weekly discussion sessions
- 18 credit certificates in Survey Methodology and Survey Statistics
- 30 credit Masters in Professional Studies (planned)
Format

Each week set of videos (prerecorded)

Lectures are broken into easily digestible sessions to help students to better focus on the material

Engage with the material at their own pace
New Courses

• Big Data—database concepts; data visualization; GIS; APIs & uses of social media; networks; data linkage; intro to machine learning & text analysis

• Fundamentals of Computing and Data Display—Software for data management and analysis; simulation studies; Exploratory Data Analysis (EDA) / visualization tools; Latex vs. PowerPoint; principles of displaying data

• Programming (Python, Hadoop, NOSQL, MapReduce)

• Machine Learning

• Advanced Modeling
Save the Date! The Joint Program in Survey Methodology 2016 Distinguished Lecture

The Essential Survey Statistician

presented by

Sharon Lohr
Vice President, Westat

Friday, March 11, 2016 at 3 pm