PROJECT INCEPTION

- Former internship project
- E-mail newsletter summarizing relevant news across 7 major English-language sources
- Originally Excel analysis, later reconstructed via R
HOW TO RECREATE? HOW TO EXPAND?

- Automatic headline pulling
- Manual classification
- Sentiment analysis

Manual Collection (daily)

Automatic API Collection

Manual Classification

ML Classification text analysis

Select Sources

Any/All Sources!
News API is a simple and easy-to-use API that returns JSON metadata for headlines and articles live all over the web right now.

- **FREAKING FAST**
  Everything is asynchronously cached for a super-fast response.

- **FREE FOR DEVELOPERS**
  Jump right in if you're in development or open source.

- **EASY INTEGRATION**
  Get JSON results with simple GET HTTP requests.
NEWSAPI R WRAPPER

- Github.com/MDshuey/NewsAPI
  - Credit to mkearney for 1.0
  - Possible future pull request for 2.0 updates
- Using R parameters, creates the HTML API call, and converts from JSON to data frame format
- daily_recaps loop function allows for more efficient pulling (from the last 31 days)
- Variables:
  - Source, author, title, URL, image URL, time published, content (first sentences of article)
**USE CASES**

- Customized news alerts
- Time series event detection
- Determine news cycle beginning, peak, end
  - From this, predict article popularity
- Sentiment analysis of text from different sources
  - Compare positivity/negativity index
  - Sentiment dictionary matrix (lexicon)
CONCLUSION

GitHub.com/Mdshuey/Portfolio

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Open to career opportunities!